

Historic, Archive Document

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23 41

Kellogg's BIG SPECIAL Stock Reducing SALE

Kellogg's
Brand New 1933
STRAWBERRY GARDEN
\$5.85 Value

Includes 12 plants each of all 14 varieties on this page. All labeled. See FREE offer below.

ONLY \$2.00 POST PAID

free! 12 Plants KANNER KING
the NEW Patented Strawberry
U.S. Patent No. 26 Value \$5.85

Kellogg's Thorobred STRAWBERRY PLANTS at Less Than 1/2c Each

We have an EXTRA-LARGE CROP of the best Strawberry plants ever grown. These plants MUST BE SOLD NOW to make room for other crops. We are going to sell them at the LOWEST PRICES EVER QUOTED on Kellogg's Thorobred Pedigree Strawberry plants. The cleanest, healthiest and heaviest-fruited plants ever grown.

Our big crop is YOUR OPPORTUNITY to start in the berry business with a little money and MAKE A LOT OF MONEY. \$500.00 to \$1,200.00 per acre.

At these LOWEST-OF-ALL KELLOGG PRICES we cannot accept any order for less than 2000 plants, your choice of varieties. You may order as many plants as you want, and take as many varieties as you like at these Special Stock Reducing Sale prices. The prices we quote here are right down to growing and handling costs. A combination of best quality and lowest prices you cannot beat. ORDER TODAY.

FREE
100 Plants
with every order
for 2000 plants
—Your Choice

DUNLAP. Heavy yielder of big, dark red berries. Ideal for gardens, market and canning. Fruits midseason.

DR. BURRILL. Extra-heavy fruiter of extra-large, dark red berries. A real money maker. Fruits midseason. Also extra-good canner.

GIBSON. One of the most productive midseason Strawberries. Large, bright red berries. Fruits midseason.

YOUR CHOICE OF
THESE THREE VARIETIES
at **\$3.85** per
1000
Plants

F. O. B. Three Rivers, Mich.

PREMIER. Heaviest fruiting Strawberry ever grown. Berries extra-large, bright red. Fruits extra early.

HARVEST KING. Heavy yielder of extra-large, solid red berries. Fruits midseason.

MARVEL. Big yielder of large, deep red berries. Fruits quite late.

BIG LATE. Extra-heavy yielder of large, glossy red berries. Very delicious. Fruits extra late.

WASHINGTON. Sweetest and most delicious Strawberry ever grown. Very productive. Large, very dark red berries. Fruits medium late.

BLAKEMORE. Heavy yielder of large, bright red, round berries of extra-good quality. Fruits early.

BEAUTY. Big fruiter of very choice sparkling berries. Fruits medium late.

EARLY BIRD. Big producer of big, bright, snappy red berries. Very delicious. Fruits extra early.

YOUR CHOICE OF
THESE EIGHT VARIETIES
at **\$4.95** per
1000
Plants

F. O. B. Three Rivers, Mich.

EMPIRE STATE. Very promising new Strawberry. Heavy yielder of big, attractive, bright red berries. Fruits midseason.

MASTODON EVERBEARER. Begins fruiting about three months after planting. Fruits both summer and fall. Very heavy yielder of extra-large, bright red berries. A good money-maker.

PROGRESSIVE EVERBEARER. Heavy summer and fall fruiter of delicious dark red berries.

YOUR CHOICE OF
THESE THREE VARIETIES
at **\$9.85** per
1000
plants

F. O. B. Three Rivers, Mich.

NOTE.—You may take as many different varieties as you want, just so your order amounts to 2000 or more plants.

THIS SPECIAL OFFER WILL CLOSE MAY 31, 1933.

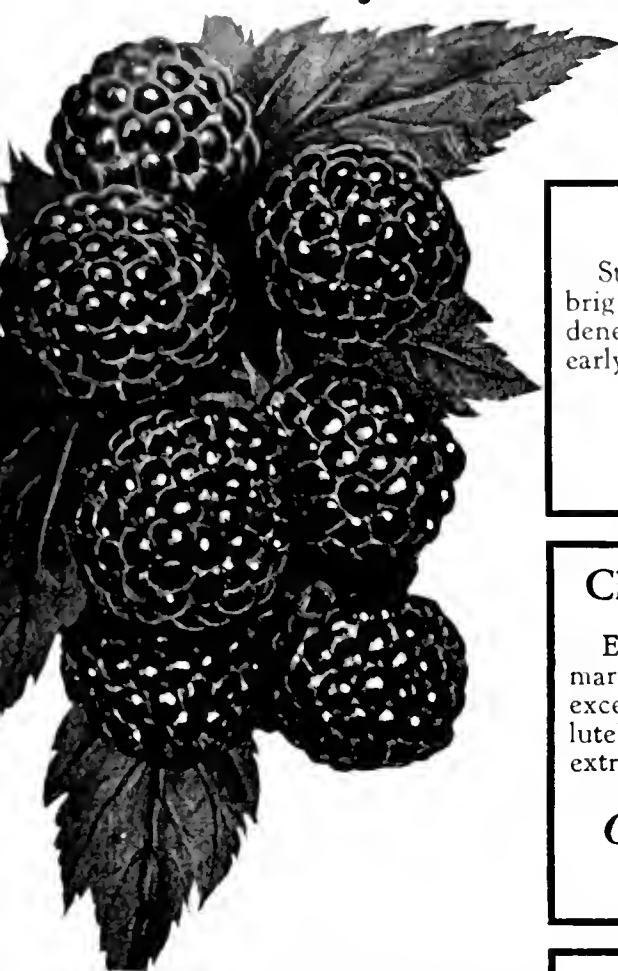
R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

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Kellogg's SPECIAL SALE

on Raspberries, Blackberries and Asparagus for Small Gardens ~ All Thorobreds



This offer is made for families who have only a small plot of ground for Raspberries and Blackberries. The eight plants offered below at only 50c, labeled and postpaid, can be planted in a row only 25 feet long. Just think, eight kinds of berries in your own garden for less than you would pay for two boxes of berries bought in the market. Why pay 25c per quart when you can have better berries for many years for less than 2c per quart. Planting instructions go with each order.

Cuthbert Red Raspberry

Strong, thrifty grower; heavy fruiter of large, bright snappy red, delicious berries. Ideal for gardeners, market growers and canners. Fruits medium early.

Only 6c Per Plant
Postpaid

Latham Red Raspberry

Extremely hardy grower; succeeds everywhere. Heavy producer of extra-large, beautiful, bright red, delicious berries. Fruits rather late.

Only 7c per Plant
Postpaid

Chief Red Raspberry

Extra early; the first on the market. Heavy yielder of large, excellent quality berries. Absolutely hardy and healthy. Fruits extra early and brings big prices.

Only 9c per Plant
Postpaid

St. Regis Everbearing Red Raspberry

The best everbearing Red Raspberry. Very hardy and productive. Medium sized berries of bright crimson. Richly flavored and delicious.

Only 8c per Plant
Postpaid

New Logan Black Raspberry

Big, sturdy, healthy bushes. Heavy fruiter of large, shiny, sweet, delicious berries. The world's earliest Black Raspberry, which insures big prices.

Only 9c per Plant
Postpaid

Cumberland Black Raspberry

The old reliable Black Raspberry that gives a big crop of jet black berries every year. Fruits midseason. Cumberland berries always in big demand.

Only 7c per Plant
Postpaid

Quillen Black Raspberry

Strong, healthy, upright grower. A real wonder for heavy fruiting of jet black, sweet berries. The latest fruiting of all Black Raspberries. Always brings top market prices.

Only 9c per Plant
Postpaid

Eldorado Blackberry

Strong, hardy grower; succeeds everywhere. Heavy fruiter of big, sweet, delicious, jet-black berries. The best canner. Fruits medium early.

Only 8c per Plant
Postpaid

SPECIAL OFFER

1 Plant Each of These
8 Varieties for

Only 50c
Labeled and Postpaid.

3 Plants Each of These
8 Varieties for

Only \$1.00
Labeled and Postpaid.

Prices on Raspberry and Blackberry Plants in Larger Quantities—Not prepaid

CUTHBERT Red Raspberry		LATHAM Red Raspberry		CHIEF Red Raspberry	
200 plants	\$ 3.60	200 plants	\$ 4.65	200 plants	\$ 5.35
400 plants	6.35	400 plants	8.65	400 plants	9.75
500 plants	7.45	500 plants	10.25	500 plants	11.65
1000 plants	14.45	1000 plants	18.00	1000 plants	19.85
By Express, Not Prepaid.		By Express, Not Prepaid.		By Express, Not Prepaid.	
ST. REGIS Red Raspberry		NEW LOGAN Black Raspberry		CUMBERLAND Black Raspberry	
200 plants	\$ 5.65	200 plants	\$ 4.55	200 plants	\$ 3.45
400 plants	10.35	400 plants	8.55	400 plants	6.25
500 plants	12.00	500 plants	10.15	500 plants	7.25
1000 plants	21.00	1000 plants	17.85	1000 plants	13.45
By Express, Not Prepaid.		By Express, Not Prepaid.		By Express, Not Prepaid.	
QUILLEN Black Raspberry		ELDORADO Blackberry			
200 plants	\$ 5.35	200 plants	\$ 3.75		
400 plants	9.75	400 plants	6.75		
500 plants	11.65	500 plants	7.95		
1000 plants	19.85	1000 plants	15.45		
By Express, Not Prepaid.		By Express, Not Prepaid.			

Kellogg's Asparagus

Giant Washington

Only 7c Per Plant,
Postpaid.

Biggest and best Asparagus grown. Rust proof. Produces big, tender, juicy stalks. Strong, healthy grower. The "Best of All" Asparagus.

Large Quantities,
Not Prepaid.

100 big-rooted plants. \$2.00
200 big-rooted plants. 3.00
500 big-rooted plants. 5.95
1000 big-rooted plants. 9.95





Kellogg's Everblooming Rose Garden

These 10 Roses

10 Best Varieties

All Labeled—No Two Alike

A \$4.50 Value

only
\$2.48
postpaid



Here's your opportunity to have a most magnificent Rose garden at the lowest price ever quoted. Just think, you get ten 2-year hardy field-grown everblooming plants—selected from 10 of the most beautiful and most popular varieties. All colors ranging from pure snow white to the most vivid red, including yellow, pink and flame.

These ten plants we send you for your garden will begin blooming in early June this year and will continue to bloom profusely until late fall. Handsome, colorful Roses all summer long year after year for years to come.

EXTRA
2 "Baby Grand"
(Polyantha)
ROSES

(an extra 70c value)

GIVEN with this
ROSE GARDEN

FREE

Your Satisfaction Guaranteed

Remember, we are garden designers. We know how to match the different colors to give harmony and artistic effect. The garden we send you will be a real show Rose garden—the envy of all your neighbors, the joy and pride of your entire family. A garden of style, charm and magnificent beauty that will give a most charming landscape effect. Guaranteed to please you at blooming time. Should it fail to please, I'll send you another garden of equal value **absolutely free and postpaid.**

Complete Planting Instructions Go With Each Garden.



Kellogg's Climbing Roses

MME. GREGOIRE STAECHLIN. (New). Carmine buds, opening double pink. Fragrant. 45c each; 3 for \$1.00, postpaid.

AMERICAN PILLAR. Large, single red flowers. Creamy white centers and yellow stamens. 35c each; 3 for 90c, postpaid.

CLIMBING AMERICAN BEAUTY. Delightful, well-formed blooms of rosy pink. Splendid foliage. 35c each; 3 for 90c, postpaid.

DR. HUEY. Strong, upright grower, with rich crimson blooms and golden stamens. 35c each; 3 for 90c, postpaid.

DR. W. VAN FLEET. Beautiful shell-pink buds and flowers. Fragrant and long stemmed for cutting. 35c each; 3 for 90c, postpaid.

FLOWER OF FAIRFIELD. Brilliantly crimson clusters of Roses. A rare ever-blooming climber. 35c each; 3 for 90c, postpaid.

EXCELSA (Red Dorothy Perkins). Blood-red flowers in cluster-like form. Very thrifty grower. 35c each; 3 for 90c, postpaid.

MARIE GOUCHAULT. (New). Clusters of pink flowers. Like Dorothy Perkins except stronger and more upright grower. 40c each; 3 for \$1.00, postpaid.

MARY WALLACE. Magnificent climber with beautiful foliage. Flowers shrimp-pink, large and profuse. 35c each; 3 for 90c, postpaid.

PAUL'S SCARLET. Intensely scarlet flowers on rigid, upright stems. Very popular. 35c each; 3 for 90c, postpaid.

PRIMROSE. A hardy, true yellow climbing Rose. Does not fade. Luxuriant foliage. 40c each; 3 for \$1.00, postpaid.

SILVER MOON. Large, fragrant, semi-double flowers, beautifully cupped. Best white climber. 35c each; 3 for 90c, postpaid.

Special Rose Trellis Offer

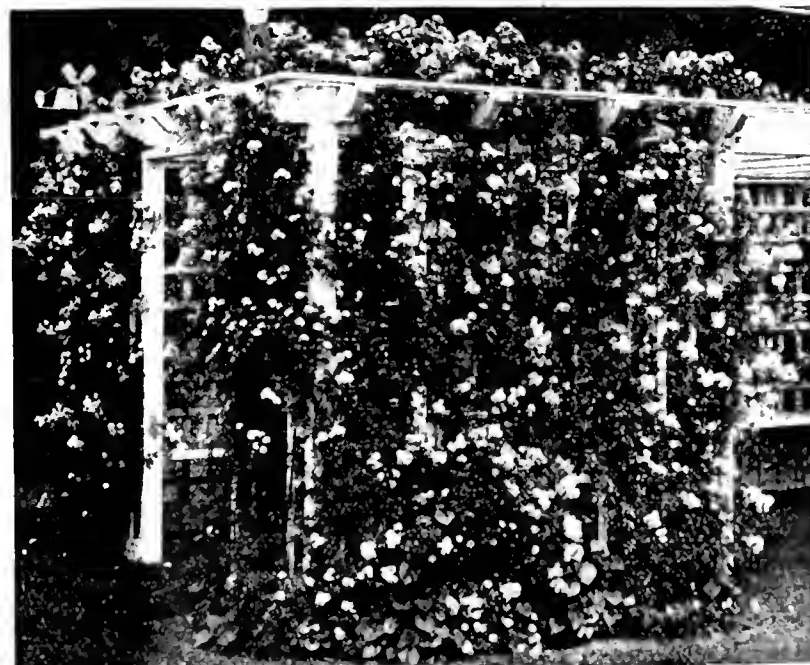
Take your choice of any of these Climbing Roses, for your Rose trellis, at these Special Low Prices.

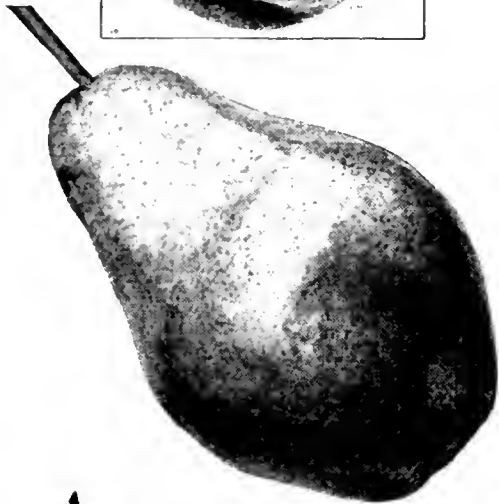
SIX

Your Choice
Only \$1.45,
Postpaid.

TWELVE

Your Choice
Only \$2.50,
Postpaid.





Kellogg's Complete Family Fruit Orchard

12 Trees—12 Varieties

Apples, Peaches, Pears, Plums, Cherries,
Quince and Apricot

\$5.86 Value for only \$2.95

The most complete and most profitable family fruit orchard ever offered at such a low price. Assures your family an abundance of delicious fruit for many years to come. Only Kellogg's very best trees go into this orchard.

HERE'S WHAT YOU GET AND WHAT YOU SAVE

2 Apple trees. Early and late.....	\$0.90
2 Pear trees. Early and late.....	.96
2 Plum trees. Early and late.....	.96
2 Peach trees. Early and late.....	.76
2 Cherry trees. Sweet and sour.....	.93
1 Quince tree. Large orange.....	.65
1 Apricot tree. Hardy yellow freestone .	.70

Regular Price\$5.86

You Save \$2.91

and, besides, you get 1 Anoka Apple tree. Anoka, the new, heavy bearing, early Apple—value 60c—absolutely free.

ONLY

\$2.95

NOT PREPAID

FREE

1 ANOKA
Early Bearing
Apple Tree
Value 60c
Given
FREE
with Each Orchard



Here's the Trees.

Grow Berries in Your Orchard for Cash Profit First Year After Planting

Now I am going to tell you how to make your Kellogg Complete Family Orchard profitable the very first year after planting. You can grow Strawberries and Raspberries between your trees. You should get some Raspberries this summer and next summer you should have a big crop of both Strawberries and Raspberries, more than your entire family can possibly use all summer long, with plenty to put up for winter. Yes, and enough to sell to more than pay the entire cost of the orchard and berry planting. When you are cultivating your berries you are also cultivating your trees. You are doing two things at one operation and your land is doing double work. Here's an extraordinary collection of Strawberry and Raspberry plants which I am going to let you have for less than one-half regular price.

100 Premier. Extra early Strawberries	\$1.75
100 Blakemore. Early Strawberries	1.75
100 Big Late. Extra late Strawberries	1.75
100 Beauty. Medium late Strawberries	1.75
50 Latham. Late red Raspberries	1.95
50 Chief. Extra early red Raspberries	2.95
50 New Logan. Extra early black Raspberries	2.35
50 Cumberland. Midseason black Raspberries	1.95

Regular Catalog Price\$16.20

SPECIAL ORCHARD BERRY PLANTING PRICE, NOT PREPAID, ONLY.....\$7.95
You Save \$8.25.

Extra Special Offer Saves You Another Dollar

Take the two Special Bargains offered above and Save Another Dollar.

Complete Family Orchard	\$2.95
Orchard Berry Planting	7.95

Regular Price\$10.90

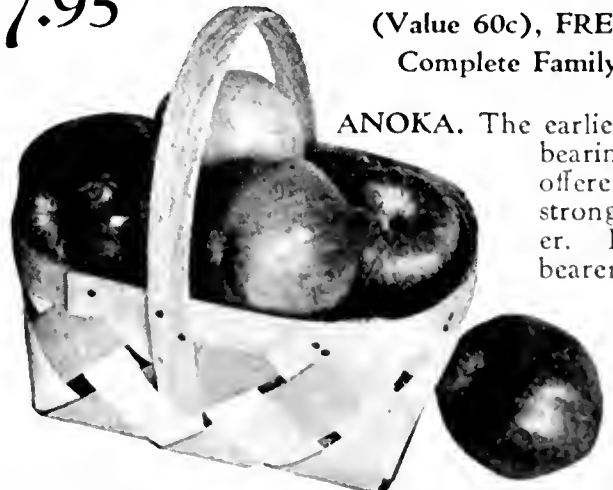
You May Have Both of These, Not Prepaid, for Only.....\$9.95



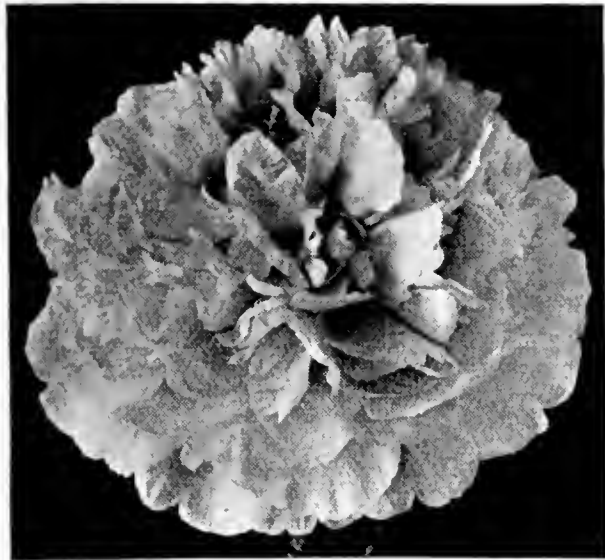
ANOKA in Its Third Growing Season.

FREE—1 Anoka Apple Tree

(Value 60c), FREE with Each Complete Family Orchard.



ANOKA. The earliest and heaviest bearing Apple ever offered. Beautiful, strong, upright grower. Hardy annual bearer. Fruits the second year after planting. Big, richly flavored Apples for July and August.



3 Gorgeous *and* 6 PEONIES Lovely IRIS

Three giant double-flowering Peonies—vivid red, brilliant pink and pure white. Six carefully chosen Iris—maroon-red, soft pink, rich yellow, deep lavender, pure white and sky-blue—all for only 98c, postpaid.

These three best Peonies and six best Iris will bring a wealth of charm and beauty to your home.

Only
98¢ POST
PAID



CUT HERE

Kellogg's Baby Evergreens

4-year—8 to 12 inches.



Scotch Pine.

SCOTCH PINE. Strong, tall grower, with soft, gray-green foliage.

NORWAY SPRUCE. Tall, rapid grower. Bright green foliage. Fine in groups.

AUSTRIAN PINE. Very hardy, rapid grower. Rich, deep green foliage, silvery buds.

AMERICAN ARBOR-VITAE. A real favorite. Compact, lustrous foliage. Can be sheared into any desired form.

For shape and style of growth, see pictures.



Norway Spruce.

4

Evergreens

YOUR CHOICE

ONLY

98c

POSTPAID.



Austrian Pine.

Booked.....

ORDER BLANK

Our No.

R. M. Kellogg Company
Three Rivers, Michigan

DO NOT WRITE IN THIS SPACE

Ship to (Name).....

Post Office..... State.....

R. F. D. No. or Street and No.

If plants are shipped by express, ship them to $\left\{ \begin{array}{l} \text{Town for} \\ \text{Express} \end{array} \right\}$

Ship on or About.....  WANT US TO USE OUR JUDGMENT AS TO SHIPPING DATE.

LEAVE THIS SPACE BLANK IF YOU
WANT US TO USE OUR JUDGMENT
AS TO SHIPPING DATE.

[illegible]

C.	S. B.	S.	P.
S.	C.	R.	E.
D.	G.	A.	L.
	T.	B.	

Kellogg's

DECORATIVE

These Groups of Shrubs are Offered at Extremely Low Prices

Order by Group Numbers

All Choice, Two-Year Hardy Shrubs

SHRUB GROUP No. 1

for

Background Planting

- 2 RUSSIAN OLIVE. Tall growing, rugged shrub, with silvery foliage and yellow flowers. Grows 8-10 feet high. Size 2-3 feet. Value\$0.90
- 2' MOCK ORANGE. A heavy flowering and very fragrant shrub. Large, fragrant, white flowers. Grows 4-5 feet high. Size 24-30 inches. Value70
- 2 PERSIAN LILAC. A medium-tall growing shrub with drooping branches. Lavender flowers. Grows 8 feet high. Size 2-3 feet. Value25
- 2 FORSYTHIA (Golden Bell). Tall growing shrub. Mass of bright yellow flowers early April, before foliage appears. Grows 8-10 feet high. Size 3-4 feet. Value25

Regular Price\$2.10

SPECIAL GROUP PRICE, ONLY **\$1.39**

SHRUB GROUP No. 2

for

Border Planting

- 3 HYDRANGEA A. G. (Hills of Snow). Fine border shrub with clusters of large pure white flowers in August. Deep green foliage. Grows 3-4 feet high. Size 24-30 inches. Value\$0.75
- 3 SPIREA ANTHONY WATERER. Dwarf shrub. Heads of pinkish red flowers July till frost. Grows 2-3 feet high. Size 18 inches. Value 1.00
- 3 WEIGELA VARIEGATED. Dwarf shrub. Variegated green and white leaves. Rosy pink flowers. Grows 2-3 feet high. Size 24-30 inches. Value 1.00

Regular Price\$2.75

SPECIAL GROUP PRICE, ONLY **\$1.98**

SHRUB GROUP No. 3

10 Shrubs—5 Colors

All Earliest Bloomers.

- 2 SPIREA VAN HOUTTEI. Minute white flowers May and June. Grows 5-7 feet high. Size 2-3 feet. Value\$0.25
- 2 FLOWERING PLUM, "The Rose Tree of China." Masses of pink blooms in May. Very popular. Size 2-3 feet. Value80
- 2 JAPANESE QUINCE. Flowers of dazzling scarlet in spring before foliage. Grows 4-5 feet high. Size 24-30 inches. Value70
- 2 FORSYTHIA, Golden Bell. Tall growing shrub. Masses of bright yellow flowers early April before foliage. Grows 8-10 feet high. Size 3-4 feet. Value25
- 2 PERSIAN LILAC. Medium tall shrub, with drooping branches. Lavender flowers. Grows 8 feet high. Size 2-3 feet. Value . .25

Regular Price\$2.25

SPECIAL GROUP PRICE, ONLY **\$1.48**

SHRUB GROUP No. 4

for

Group Planting

- 4 DEUTZIA, *Pride of Rochester*. Bushy shrub. Large, double white flowers in May. Grows 6 to 10 feet tall. Value ...\$0.50
- 4 TARTARIAN HONEYSUCKLE. Masses of rose-pink blooms in June. Lively green foliage. Grows 10 feet high. Value50
- 4 GOLDEN NINEBARK. Fine golden leaved shrub. White flowers early summer, then red clusters of pods. Grows 8 to 10 feet high. Value 1.33

Regular Price\$2.33

SPECIAL GROUP PRICE, ONLY **\$1.69**

SHRUB GROUP No. 5

for

Shady Places

- 2 SNOWBERRY WHITE. Rosy pink flowers in summer. Waxy white berries in fall. Grows 5 feet high. Value\$0.25
- 2 SNOWBERRY RED. Pink blooms in summer followed by clusters of coral-red berries throughout winter. Value50
- 2 RED DOGWOOD. Splendid foliage and showy blooms. Its red branches make a charming winter effect. Value70
- 2 SPIREA BILLIARDI. Best pink flowering Spirea. Clear pink blooms 6 to 12 inches long at ends of branches. Value80

Regular Price\$2.25

SPECIAL GROUP PRICE, ONLY **\$1.63**

SHRUB GROUP No. 6

for

Specimen Shrubs

- 1 PURPLE FRINGE OR SMOKE TREE. A treelike shrub. Grows 8 to 10 feet high. Glossy green leaves with smoky panicles of feathery flowers. Value\$0.40
- 1 SIBERIAN PEA SHRUB. Attractive shrub with cut foliage, producing many clusters of yellow flowers in May and June. Grows 6 to 8 feet high. Value40
- 3 FLOWERING PLUMS. A remarkable tree-like shrub bearing masses of pink blooms in May. Very popular. Value 1.00

Regular Price\$1.80

SPECIAL GROUP PRICE, ONLY **\$1.23**

SHRUB GROUP No. 7

for

Winter Effect

- 2 RED DOGWOOD. Splendid foliage and showy blooms. Its red branches make a very striking winter effect. Grows 6 to 8 feet high. Value\$0.70
- 2 YELLOW DOGWOOD. Same as Red Dogwood, excepting its branches are yellow. Very attractive when planted together. Value70
- 2 RUSSIAN OLIVE. Tall growing, rugged shrub, with silvery foliage and yellow flowers. Grows 8 to 10 feet high. Size 2 to 3 feet. Value90

Regular Price\$2.30

SPECIAL GROUP PRICE, ONLY **\$1.49**

SHRUB GROUP No. 8

A Spirea Group

- 2 SPIREA VAN HOUTTEI. Covered with minute white flowers May and June. Leaves dark green until fall. Grows 5 to 7 feet high. Size 2-3 feet. Value\$0.25
- 2 GOLDEN SPIREA. Fine golden leaved shrub. White flowers early summer, then red clusters of pods. Grows 8 to 10 feet high. Size 2-3 feet. Value80
- 2 SPIREA BILLIARDI. Best of the pink-flowering Spireas. Clear pink blooms 6 to 12 inches long at ends of branches. Size 3 to 4 feet. Value80
- 2 SPIREA ANTHONY WATERER. Dwarf shrub with heads of pinkish red flowers July until frost. Grows only 2 to 3 feet high. Size 18 inches. Value70

Regular Price\$2.55

SPECIAL GROUP PRICE, ONLY **\$1.69**

SHRUB GROUP No. 9

for Shrubs with Berries

- 2 TARTARIAN HONEYSUCKLE. Masses of rose-pink blooms in June. Lively green foliage. Grows 10 feet high. Size 2 to 3 feet. Value\$0.25
- 2 WHITE SNOWBERRY. Rosy pink flowers in summer. Waxy white berries in fall. Grows 5 feet high. Size 18 to 24 inches. Value25
- 2 RED SNOWBERRY. Pink blooms in summer, then clusters of coral-red berries. Grows 5 feet high. Size 18 to 24 inches. Value50
- 2 WHITE KERRIA OR JETBEAD. Pretty, light green foliage. White flowers followed by black berries which cling in winter. Grows 5 to 6 feet high. Size 18 to 24 inches. Value60
- 2 RED DOGWOOD. Faultless foliage and showy blooms. Red branches in winter; very attractive. Grows 6 to 8 feet. Value70

Regular Price\$2.30

SPECIAL GROUP PRICE, ONLY **\$1.63**

FREE—One Extra Plant with Each Group Ordered.

SHRUBS AND VINES

and Are Sold Only in Complete Groups as Listed, Not Prepaid
Well Branched, with Heavy Root Systems

Order by Group Numbers

SHRUB GROUP No. 10 for Early Blooming Shrubs

- 2 FORSYTHIA, Golden Bell. Tall growing shrub. Masses of bright yellow flowers early April, before foliage appears. Grows 8 to 10 feet. Size 3 to 4 feet. Value ...\$0.25
- 2 PERSIAN LILAC. Medium tall growing shrub with drooping branches. Lavender flowers. Grows 8 feet high. Size 2 to 3 feet. Value25
- 2 FLOWERING QUINCE. Flowers of dazzling scarlet in spring before foliage. Non-edible fruit late summer and fall. Grows 4 to 5 feet high. Size 24 to 30 inches. Value70
- 2 FLOWERING ALMOND. A grand old favorite, producing a mass of small, double pink flowers in late May. Size 18 to 24 inches. Value80
- 2 FLOWERING PLUM, "The Rose Tree of China." Masses of pink blooms in May. Size 2 to 3 feet. Value80

Regular Price\$2.80

SPECIAL GROUP PRICE, ONLY **\$1.98**

SHRUB GROUP No. 11 Late Blooming Shrubs and Vines

- 1 CLEMATIS PANICULATA. Graceful climber, bearing a myriad of minute white blooms. 2-year plants. Value\$0.30
- 1 ALTHEA (Rose of Sharon). Tall growing shrub, producing an array of flowers in August and September. Size 2 to 3 feet. Value30
- 1 BUTTERFLY BUSH. Long panicles of lilac-like blooms late summer and fall. Grows 5 to 6 feet high. Very popular. 2-year, No. 1. Value30
- 1 HYDRANGEA P. G. Large pinkish white blooms late summer and fall. Grows 5 to 6 feet high. Size 18 to 24 inches. Value . .30
- 1 EVERBLOOMING MOCK ORANGE. Clusters of large, double white, fragrant flowers all summer. The finest Mock Orange. Grows 8 to 10 feet high. Size 2 to 3 feet. Value45
- 1 WEIGELA EVA RATHKE. Spreading shrub with deep crimson flowers in summer. Grows 5 feet high. Size 18 to 24 inches. Value13

Regular Price\$1.78

SPECIAL GROUP PRICE, ONLY **\$1.19**

SHRUB GROUP No. 14 Climbing Vines for Trellis or Pergola

- 1 CHINESE WISTERIA. Rapid growing vine with gray-green compound leaves. Immense clusters of purple flowers. 3-year plants. Value\$0.35
- 1 CLEMATIS PANICULATA. Graceful climber bearing a myriad of minute, fragrant white blooms. 2-year plants. Value. .30
- 1 JAPANESE HONEYSUCKLE. Strong growing vine. Nearly evergreen foliage. Highly fragrant white blooms turning to yellow. 2-year plants. Value30
- 1 SILVER LACE VINE. A fast growing vine, often 20 feet in one season. Many racemes of snowy white flowers. 2-year plants. Value50

Regular Price\$1.45

SPECIAL GROUP PRICE, ONLY **\$1.10**
POSTPAID

SHRUB GROUP No. 13 Shrubs and Vines for Winter Bouquets

- 3 HYDRANGEA P. G. Large, pinkish white blooms late summer and fall. Grows 5 to 6 feet high. Size 18 to 24 inches. Value...\$0.75
- 3 BITTERSWEET, True. Orange-red flowers midsummer. Bright red fruit very popular for winter decorations. 2-year plants. Value 1.00
- 3 PURPLE FRINGE OR SMOKE TREE. Treelike shrub. Glossy green leaves with smoky panicles of feathery flowers. 8 to 10 feet high. Size 24 inches. Value 1.00

Regular Price\$2.75

SPECIAL GROUP PRICE, ONLY **\$1.98**

SHRUB GROUP No. 12 French Lilac Collection

Five of these famous shrubs at an unheard-of price. Five different colors. All budded stock. Size 24 to 30 inches.

- 1 FRENCH LILAC, Blue.
- 1 FRENCH LILAC, Pink.
- 1 FRENCH LILAC, Red.
- 1 FRENCH LILAC, Lavender.
- 1 FRENCH LILAC, White.

Value\$2.00
SPECIAL GROUP PRICE, ONLY **\$1.29**

SHRUB GROUP No. 15 Old-Fashioned Shrubs

- 1 SNOWBALL. Globular clusters of white blooms May and June. Grows 8 to 9 feet high. Size 18 to 24 inches. Value\$0.50
- 1 FLOWERING ALMOND. Produces a mass of small, double pink flowers in May. A grand old favorite. Size 18 to 24 inches. Value40
- 1 PURPLE LILAC. A shrub familiar to all for its beauty and fragrance. Always popular. Size 2 to 3 feet. Value35
- 1 MOCK ORANGE. Heavy flowering and fragrant shrub. Large white flowers. Grows 4 to 5 feet high. Size 24 to 30 inches. Value35
- 1 WEIGELA ROSEA. Symmetrical grower. Many bright pink flowers in June. Grows 8 feet high. Size 2 to 3 feet. Value13
- 1 HYDRANGEA P. G. Large, pinkish white blooms in late summer and fall. Grows 5 to 6 feet high. Size 18 to 24 inches. Value30

Regular Price\$2.03

SPECIAL GROUP PRICE, ONLY **\$1.29**

SHRUB GROUP No. 16 Yellow Beauties

- 2 GOLDEN NINEBARK. Fine golden leaved shrub. White flowers early summer, then red clusters of pods. Grows 8 to 10 feet high. Size 2 to 3 feet. Value\$0.80
- 2 SIBERIAN PEA SHRUB. Attractive shrub with cut foliage, many clusters of yellow flowers May and June. Grows 6 to 8 feet high. Size 18 to 24 inches. Value80
- 2 RUSSIAN OLIVE. Tall growing, rugged shrub, with silvery foliage and yellow flowers. Grows 8 to 10 feet high. Size 2 to 3 feet. Value90
- 2 FORSYTHIA, Golden Bell. Tall growing shrub. Masses of bright yellow flowers, early April, before foliage. Grows 8 to 10 feet high. Size 3 to 4 feet. Value25
- 2 YELLOW DOGWOOD. Splendid foliage and showy blooms. Its yellow branches make a very striking effect. Grows 6 to 8 feet high. Value70

Regular Price\$3.45

SPECIAL GROUP PRICE, ONLY **\$2.48**



12 GRAPE PLANTS **98c** Postpaid, Only

A full dozen of choice plants. A fine mixture of variety, color and flavor. Luscious Grapes for all purposes. Kellogg's best varieties. Not labeled but guaranteed to please you. A real family vineyard. Carefully packed and delivered to you, postpaid, for ONLY 98c.

HEDGE PLANTS

5c Each, Not Prepaid

AMOR RIVER PRIVET. Hardest and finest hedge plant. Grows dense and compact. Lovely foliage. 3-year, 2 to 3 feet.
CALIFORNIA PRIVET. Symmetrical grower with fine, semi-evergreen foliage. 3-year, 2 to 3 feet.

NOT LESS THAN 25 PLANTS SOLD.

No order taken at this price for less than \$1.00.

FREE—One Extra Plant with Each Group Ordered.

Kellogg's \$1.00

PERENNIAL GROUPS

Made up of well-matched colors for flower fanciers who appreciate artistic color blending and true color harmony. Sold only in groups as listed. Please order by group numbers.



THIS ZEBRA PLANT FREE

With Each Order for Any Two of These Perennial Groups We Give One ZEBRA PLANT (Sansevieria) FREE.

The ZEBRA PLANT is the most popular indoor decorative plant in America. Very hardy—easily grown. Thrives, even if neglected, in wet or dry soil. Grows 2 feet tall, with 2-foot spread. Use 6-inch flower pot. Regular price, 35c each, postpaid.

FREE with any Two Perennial Groups

Group No. 1

THE ENCHANTING EIGHT



Foxgloves.

- 1 Foxglove. Rose-pink.
- 1 Canterbury Bell. Blue.
- 1 Anemone. Pure white.
- 1 Coneflower. Old purple.
- 1 Beard Tongue. Flaming red.
- 1 Lupine. Deep blue.
- 1 Sweet William. Flame pink.
- 1 Balloon Flower. Clear blue.

The 8, only \$1
POSTPAID

Group No. 2

DELIGHTFUL DELPHINIUMS



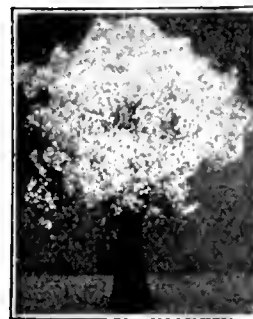
Delphinium.

Eight plants of the premier introduction, Blackmore and Langdon's Hybrids. Their wide color range, hardiness and profuse blooming make them far superior to ordinary Delphiniums. Lightest blue to deepest purple. Here is an astounding value in choice Delphiniums.

8 plants, only \$1
POSTPAID

Group No. 3

WINTER BOUQUET GROUP



Baby's Breath.

- 1 Japanese Lantern. Orange-red.
- 1 Baby's Breath. Pure white.
- 1 Statice. Lavender.
- 1 Plume Poppy. Creamy white.
- 1 Globe Thistle. Deep blue.
- 1 Ghost Plant. Silvery white.
- 1 Blue Thistle. Amethyst-blue.
- 1 Eulalia. Ornamental grass.

The 8, only \$1
POSTPAID.

Group No. 4

THE EXQUISITE EIGHT



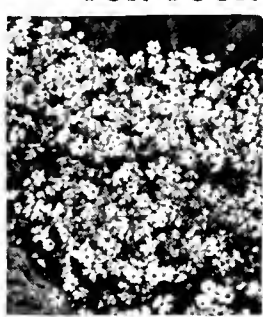
Columbines.

- 1 Columbine. Pink.
- 1 Ball of Snow. Delicate white.
- 1 Coralbell. Coral-red.
- 1 Buttercup. Yellow buttons.
- 1 Veronica. Indigo-blue.
- 1 Oswego Tea. Brilliant red.
- 1 Stokes' Aster. Deep lavender.
- 1 Heliopsis. Chrome-yellow.

The 8, only \$1
POSTPAID

Group No. 5

FOR YOUR ROCK GARDEN



Cerastium.

- 1 Astilbe. Lavender-pink.
- 1 Alyssum. Golden yellow.
- 1 Cerastium. Snow-in-Summer.
- 1 Dianthus. The Maiden Pink.
- 1 Hardy Forget-Me-Not. Blue.
- 1 Plumbago. Royal blue.
- 1 Sedum Album. Pure white.
- 1 Linum Perenne. Blue flax.

The 8, only \$1
POSTPAID

Group No. 6 "SOMETHING NEW"



Lantana.

Never offered before. A hardy Lantana and a red-flowering perennial Salvia. Give your garden a touch of newness with these two colorful perennials.

HARDY LANTANA. Heads of yellow flowers, changing to orange-salmon. June to November.

SALVIA GREGGI. Racemes of cerise-red flowers. July to November.

4 Plants of This Group—Your Choice—

Only \$1
POSTPAID

Group No. 7

KELLOGG'S FLAMING FIVE



Red Hot Poker.

- 1 Red Hot Poker (Tritoma). Orange-red.
- 1 Maltese Cross (Lychnis). Scarlet.
- 1 Kansas Gay Feather (Liatris). Magenta.
- 1 Gas Plant (Dictamnus). Rosy red.
- 1 Cardinal Flower (Lobelia). Cardinal-red.

The 5, only \$1
POSTPAID

Group No. 8

CAPTIVATING CARNATIONS



Carnations.

- Gladys Cranfield. Pink.
- Crimson eye.
- Her Majesty. Pure white.
- Abbotsford. Rose-pink.
- Allwoodi. Light pink.
- Gertrude. White. Purple eye.
- Essex Witch. Variegated pink.
- Springfield Beauty. New rich pink.
- Prince Bismarck. New deep rose.

The 8, only \$1
POSTPAID.

Group No. 9

20 PERENNIALS AND ROCK GARDEN PLANTS All High Grade—No Two Alike.



A real surprise awaits you in this astounding collection. Old favorites. New introductions. All colors. All labeled. A whole gardenful of flowers in one collection, neatly packed and guaranteed to please. A real bargain at three times the price we ask. A super-value. Order early to be sure of getting yours. We offer this superb collection to you for

ONLY \$1.00,
Express, Not Prepaid.

Group No. 10

SIX LOVELY DAHLIAS



Dahlia.

- Judge Marean. Oriental red.
- Mrs. I. de Ver Warner. Mauve-pink.
- Countess of Lonsdale. Salmon-pink.
- Jersey's Beauty. Clear pink.
- Sagamore. Bronzy yellow.
- Margaret Masson. Silvery pink.

The 6, only \$1
POSTPAID

Group No. 11

10 LARGE FLOWERING CHRYSANTHEMUMS



Chrysanthemums.

- Golden Queen. Magnificent yellow.
- Philadelphia. Lavender-pink.
- Field-of-Snow. White. Very attractive.
- Lilian Doty. Charming rose-pink.
- White Doty. Pure white.
- Red Doty. Deep red.
- Indian. Bronzy red.
- Glory of Seven Oaks. Golden yellow.
- Boston. Golden bronze.
- Alice Howell. Orange-bronze.

THE TEN, ONLY \$1.00,
POSTPAID

Group No. 12

TEN REGAL LILIES



Regal Lily.

We offer you ten of these lovely creations at a price within reach of all. Our vast sales of this remarkable Lily make this possible. You must see this Regal Lily in your own garden to visualize its charming beauty. Snowy white with gilded throat and crimson veins on outside of petals. Order yours now before supply is exhausted.

10 Blooming
Size Bulbs, \$1
POSTPAID

Group No. 13

EIGHT BEAUTIFUL CANNAS



Canna.

- The President. Scarlet.
- King Humbert. Coppery scarlet.
- Yellow King Humbert. Golden.
- Richard Wallace. Canary-yellow.
- Apricot. Salmon-pink.
- Eureka. White.
- City of Portland. Rose-pink.
- Florence Vaughan. Deep yellow.

The 8, only \$1
POSTPAID

Group No. 14

TEN HARDY PHLOX



Phlox.

- La Vague. Pink, red eye.
- Mrs. Scholten. Dark pink.
- Bridesmaid. White, red eye.
- Eclairer. Beautiful deep purple.
- Widar. Magnificent lavender.
- Jules Sandeau. Salmon-pink.
- Mrs. Chas. Dorr. Soft pink.
- Beacon. Clear flashy red.
- Von Lassburg. Pure white.
- Fuerbrand. Flaming red.

The 10, only \$1
POSTPAID

Group No. 15

SIX GORGEOUS PEONIES



Peony.

The Offer Supreme

Six large, 3 to 5-eye roots; 2 red, 2 pink and 2 white. All Kellogg's choice kinds. Many single roots retail for more than we ask for the six. We must reduce our stock. Our loss is your profit.

Six, Your Choice of Colors, \$1.00, Postpaid.

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